

CLIFTON FORGE MAIN STREET DOWNTOWN MARKET GUIDELINES

The Downtown Market is patterned after the Virginia Farmer's Market and offers for sale homegrown produce, plants, homemade items, and handcrafted items only.

ALL CURRENT CDC GUIDELINES ARE TO BE FOLLOWED

1. Clifton Forge Main Street is the lead organization for the Market
2. A disclaimer must be signed by each vendor.
3. Each vendor must complete a registration form and pay a \$20.00, one-time, registration fee at the beginning of the season or pay \$5.00 per set-up each week.
4. Clifton Forge Main Street will be responsible for the steps necessary to get approval for the Market from the Town Administration and for advertising.
5. Commercial Street between Primis Bank and Ace hardware will be blocked off at 2pm and the Market will be **open from 3:30 P.M. until 6:30 PM** each Thursday beginning June 3rd
6. The Market will be open rain or shine. It will be up to each individual vendor as to whether or not they participate on any given Thursday.
7. If no vendors are set up by 3:30 P.M., the lot will be reopened.
8. All Vendors are to furnish their own tents, tables, etc. that they require in order to display their products, and are responsible for their own set-up and tear-down, making sure to leave their space as they found it.
9. * Products acceptable for sale are: homegrown produce, plants, homemade items (such as baked goods, jams, jelly, etc.) and hand crafted items.
- 10. Vendors may drive into the Market area and set up their canopy beside their vehicle.**
- 11. Since the Market closes at 6:30 PM, it is hoped that all vendors will remain in place until closing or longer if business is still going on.**
12. Clifton Forge Main Street requires a **5%, donation of a Vendor's proceeds** as the season progresses to cover the cost of advertising, insurance, and other related expenses, (i.e. signs, etc.).

